

बैंक ऑफ महाराष्ट्र Bank of Maharashtra Central Official Language Deptt., Central Office, Pune.

## PRESS NOTE.

State Level Bankers Committee meet on Rajbhasha

Hindi plays the important role in increasing the banking business.

Bank of Maharashtra convened the 27th meeting of Maharashtra State Level Banker's Committee (Official Language) as well as an Executive seminar in Hindi on 21 October, 2011 at its Central office at Pune. On this occasion the winner Banks/Financial institutions were felicitated under the Rajbhasha Trophy scheme. The Executives and Official language Officers of various member Banks and Financials Institutions participated in large number.

At the outset Shri R.H. Kullkarni, General Manager (Information Technology, Alternate Business Channels & Official Language) delivered his welcome address. He welcomed the gathering and said that Maharashtra State Level Banker's Committee (Official Language) is playing a crucial role in implementation of Official Language in the state of Maharashtra since 27 years. He further noted that now it is high time that we unfold the Official Language implementation from the clutches of numerical and give it a qualitative fervour. There is need to make meaningful efforts in the field of official language so that the Indian languages are used freely in all areas of banking.

In his presiding address Shri M.G. Sanghvi, Executive Director of the Bank said that through this forum we not only review the official language implementation but also ensure that public gets the banking services in its own language. Shri Sanghvi further added that due to its simplicity, easy comprehension and specialities of grammar, Hindi has become the soul of India. We can very well converse in Hindi throughout India and probably this is the reason why the utility of Hindi has become so high in the industry like Banking. Hindi plays the important role in increasing the banking business. With the advancement of technology in Banking, Hindi is also spreading speedily in technology. Today, in internet banking, mobile banking, SMS banking and all types of e-products Hindi option is available.

Dr. M.L. Gupta, Dy. Director (Implementation), Dr. Rajendra Verma and Mrs. Seema Deshpande, Asstt. Directors of Hindi Teaching Scheme & Shri Maindergi, Asstt. General Manager, Reserve Bank of India were also present on this occasion and offered their valuable guidance.

Union Bank of India won first, Dena Bank second, Central Bank of India third and Bank of Baroda won consolation prizes among the commercial bank category under the Trophy scheme. Nabard won first prize under the financial institution category.

A seminar on Credit Risk Management was organised after the above meeting concluded. Shri N.V. Pujari, Dy. General Manager explained the topic like Credit Rish Management in a very simple, lucid and interesting style which was acknowledged by all.

The programme was compered by Shri Sunil Dutt, Sr.Manager(OL). Vote of thanks was given by Shri Raj Ratan Sethi, Sr. Manager(OL) and Shri R.M. Vishwakarma, Sr.Manager(OL).

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