



Colors may fade,
but financial security stays vivid!

Embrace a Guaranteed¹ Regular Income with
ABSLI Assured Income Plus
A Non-Linked Non-Participating Individual Savings Life Insurance Plan

Here's how it rewards you:

<p>GIVE</p> <p>₹1,00,000 p.a</p> <p>For 10 years total Rs 10,00,000 Excl of GST</p>	<p>GET²</p> <table style="width: 100%;"> <tr> <td style="width: 50%; text-align: center;"> <p>₹90,140 p.a</p> <p>From the end of 10th Policy year for 30 years</p> </td> <td style="width: 10%; text-align: center;">+</td> <td style="width: 40%; text-align: center;"> <p>₹12,00,000</p> <p>Enhanced Guaranteed¹ Return of Premium (GRoP) at the end of 30th year</p> </td> </tr> </table> <p>= ₹39,04,185</p>	<p>₹90,140 p.a</p> <p>From the end of 10th Policy year for 30 years</p>	+	<p>₹12,00,000</p> <p>Enhanced Guaranteed¹ Return of Premium (GRoP) at the end of 30th year</p>
<p>₹90,140 p.a</p> <p>From the end of 10th Policy year for 30 years</p>	+	<p>₹12,00,000</p> <p>Enhanced Guaranteed¹ Return of Premium (GRoP) at the end of 30th year</p>		

Invest today and get the following benefits:

**Long term
regular income**

**Tax benefits³
Under section 80C
on premiums paid**

Talk to your customers today!

**Aditya Birla Sun Life
Insurance Co. Ltd.**



**बैंक ऑफ महाराष्ट्र
Bank of Maharashtra**
भारत सरकार का उद्यम
एक परिवार एक बैंक

¹ Provided all due premiums are paid.

² Scenario: Male Age 35 years | Annualized Premium: Rs. 1,00,000 | Benefit Option: Income with Lumpsum Benefit | Premium Payment Term: 10 years | Policy Term: 10 years | Benefit Payout Period: 30 years | Benefit Payout Frequency: Annual | Sum Assured: Rs. 12,50,000.

³ Tax benefits are subject to changes in tax laws. Please consult your tax advisor for more details.

As per section 10(10D) of the Income-tax Act, 1961, proceeds from life insurance policy issued on or after 1st April 2023 shall be taxable as income from other sources if the cumulative annual premium payable by taxpayer for life insurance policies exceeds Rs. 5 Lakhs.

Bank of Maharashtra is a corporate agent of Aditya Birla Sun Life Insurance Company under IRDAI Registration No. CA2396 and does not underwrite the risk or act as an insurer. Registered Address: Bank of Maharashtra 'Lokmangal', 1501, Shivajinagar, Pune - 411005 Participation by the Bank's clients in the insurance products is purely on a voluntary basis.

The Trade Logo "Aditya Birla Capital" Displayed Above is Owned By ADITYA BIRLA MANAGEMENT CORPORATION PRIVATE LIMITED (Trademark Owner) And Used By ADITYA BIRLA SUN LIFE INSURANCE COMPANY LIMITED (ABSLI) under the License. This policy is underwritten by Aditya Birla Sun Life Insurance Company Limited (ABSLI). This is a Non-Linked Non-Participating Individual Savings Life Insurance Plan. GST and any other applicable taxes will be added (extra) to your premium and levied as per extant tax laws. Use this line. An extra premium may be charged as per our then existing underwriting guidelines for smokers or people having hazardous occupations etc. For policies issued on minor life, the date of commencement of risk shall be the date of commencement of the policy. Where a policy is issued on a minor life, the policy will vest after attainment of majority of the Life Insured. Where the Life Insured (whether major or minor) and Proposer/Policyholder is different, on the death of the Proposer/Policyholder, his legal heirs, in accordance with the existing succession laws, will be considered as new Proposer/Policyholder. As there is no death benefit payable on the death of the Proposer/Policyholder, the policy status does not change, and the policy continues. Tax benefits are subject to changes in tax laws. For more details on risk factors, terms and conditions, please read the sales brochure carefully before concluding the sale. Aditya Birla Sun Life Insurance Company Limited Registered Office: One World Centre, Tower 1, 18th Floor, Jupiter Mill Compound, B-1, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013. Toll Free: 1-800-270-7000, Website: <https://lifeinsurance.adityabirlacapital.com> IRDAI Reg No.109 CIN: U99599MH2000PLC126110 UIN: 109N127V13 TRA/2/23-24/3537.

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