



बैंक ऑफ महाराष्ट्र  
Bank of Maharashtra  
भारत सरकार का उद्यम  
एक परिवार एक बैंक

विपणन और प्रचार विभाग

प्रधान कार्यालय

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## Bank of Maharashtra launches 'Mahabank Cashback Scheme' for its Customers

**Pune, 17th February, 2020:** Bank of Maharashtra (BoM) launched 'Mahabank Cashback Scheme' for New Debit Card Issuance, Internet Banking and Mobile Banking registration during campaign period from 15th February to 15th March, 2020. Digital Payments are emerged as most convenient and secure payment system. Debit Card issuance is the backbone of all Digital Channels as the Debit Card credentials are required for Mobile Banking, Internet Banking and UPI registrations.

Under cashback schemes, customer performing one POS/E-com purchases using 'Mahabank Debit Card for minimum of Rs. 1000/- during campaign period, will get Rs. 100/- as cashback in customer's linked account. Similarly, those customers registering for Internet Banking and Mobile Banking during campaign period performing one financial transaction of minimum Rs. 100/- will receive Rs. 100/- as cashback in their linked account.

Mahabank Cashback Scheme is applicable for first 5 lakh customers only. It is a great opportunity for Mahabank customers, who have not yet obtained Debit card or not availed the facilities of Internet Banking / Mobile Banking from the Bank.