विपणन तथा प्रचार विभाग



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Bank of Maharashtra celebrated 'Constitution Day'

Pune, 26th November 2019: Bank of Maharashtra celebrated 'Constitution Day' at its Pune headquarters today, under the leadership of Shri A. S. Rajeev, Managing Director and CEO of the bank. Various programs are being organized all branches/offices of the bank in the country.

Shri Hemant Tamta, Executive Director of the Bank spoke about history of formation of constitution, various rights and duties of citizens. On the occasion Executive Director Shri A. C. Rout appealed that we citizen of India are custodian of our constitution and it's our turn to complete the duties as spelled out in the constitution. He emphasized on role of citizens especially banking fraternity for creating awareness and appealed to continue towards nation building.

At the outset of the function Executive Director Shri A. C. Rout and Executive Director Shri Hemant Tamta read the preamble of Indian Constitution in English and Hindi respectively. All the staff at headquarters was present for this function and the Zonal Offices of the Bank were connected through video conferencing. The program was compared by the General Manager Shri M. G. Mahabaleshwarkar.

To commemorate and honor the contribution of the founders of the Constitution of India, the Finance Department of the Government of India has issued instructions to commence an awareness campaign and organize Constitution Day based on the duties of the citizens in all institutes / government offices and other establishments across the country, in addition to the basic duties contained in the Indian Constitution.

The campaign has been announced by the Government of India for one year, starting from November 26, to raise awareness among the citizens of the country and accordingly in addition to celebrating Constitution Day on 26th November through various zones of the Bank till Dr Babasaheb Ambedkar Jayanti, i.e. 14th March 2020. The awareness programme will include reading of the constitution proposal in public format, organizing seminars and meetings of self-help groups as well as youth club meetings, gram panchayats.

The Bank will implement one of the basic duties vested in the Constitution every month and during the campaign period will implement the action plan accordingly. The Bank will spread the awareness program on the Bank's website as well as in various social media platforms through logos, e-posters and short films.





