

Bank of Maharashtra Organises Financial Literacy Campaign For NCC Cadets



Photo Caption: (From Left) Officiating Commander Col. K R Shekhar of NCC Directorate, Pune Greeting Shri A B Vijayakumar, Executive Director, Bank of Maharashtra. (Right) NCC Cadets attending the Financial Literacy Campaign”.

Pune, 3rd November, 2022: Bank of Maharashtra (BoM) organised Financial Literacy Campaign for NCC Cadets of Maharashtra state, with introductory session for 370 NCC Cadets of Pre-Rd Parade Camp at Group Head Quarter (HQ) Pune, on 2nd Novemebr,2022. Shri A B Vijayakumar, Executive Director, Bank of Maharashtra, presided over the inauguration ceremony of ‘Financial Literacy Awareness Campaign’ & impressed upon the importance of financial literacy.

While addressing the event Shri A B Vijayakumar, Executive Director, Bank of Maharashtra said, “NCC grooms the young cadets for selfless service with firm leadership traits along with their character building. To excel in a fast growing Nation its equally important to have the financial literacy from early age. He asserted on honing Cadets with Banking acumen for their financial awareness with imperative Govt. of India schemes Viz. PMJBY, PMSBY, NPS, SSY, Digital Banking and its usage. He further explained benefits especially of small saving schemes which will enlighten them and help them with prudent banking practices starting from early age and educate others.

The initiative has been taken by BoM, as part of ‘Financial Literacy Mission Strategy’ to educate all Cadets in the financial management. The objectives of Financial Literacy



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Campaign is to educate students on various applicable saving and education loan schemes along with importance of financial planning, meeting planned and unplanned expenditure through setting of objectives and also to avail benefits under various government financial support schemes using Digital Banking.

Officiating Commander Col. K R Shekhar of NCC Directorate and Col. Pramod Dahitule, Chief Security Officer Bank of Maharashtra along with NCC Directorate Officers, Instructors and Officers of the Bank were also present. Bank's Staff deliberated various schemes of Bank and products which shall be helpful to students.