



Corporate Communications & Investor Relations

Head Office: LOKMANGAL, SHIVAJINAGAR, PUNE-5

TELE -020 :25614495, 25614366, 25514501 to 12 Extn

Bank of Maharashtra celebrates Hindi Diwas

Pune 25th November, 2022: Bank of Maharashtra, a premiere public sector Bank in the country, celebrated Hindi Diwas with great enthusiasm on 23rd November, 2022 at Pune. Shri A. S. Rajeev, Managing Director and CEO, Bank of Maharashtra presided over the program. Renowned film actress Ms. Mrinal Kulkarni was the chief guest for the event. Executive Directors Shri A.B. Vijayakumar and Shri Asheesh Pandey along with General Managers, executives, officers and employees from all over the country participated in the event.

While addressing the event, Shri A. S. Rajeev, MD and CEO, Bank of Maharashtra said, "Hindi and regional languages are playing an important role in providing quality customer services with personal touch. He asserted on more use of Hindi Language as it is a strong link between customers as well as staff members." Shri Rajeev congratulated the winners of Rajbhasha Trophy of Hindi competition in various categories.

Shri A. B. Vijayakumar, Executive Director, Bank of Maharashtra during the event said "We should give more importance to the use of simple Hindi language in our day to day work. Hindi and regional languages are a big enabler of business growth and customer connect."

Shri Asheesh Pandey, Executive Director, Bank of Maharashtra, while speaking during the event said "Customer service is our prime focus and language is the medium through which we connect with them. Shri Pandey stressed on wider use of Hindi Language while being proud of our own languages being used at regional levels."

Messages of Hon'ble Home Minister, Govt. of India, Hon'ble Minister of State for Finance and message of Governor of RBI, received on the occasion of Hindi Diwas were read out during the program.

Shri K. Rajesh Kumar, General Manager, HRM, Bank of Maharashtra, welcomed the guests and informed about the implementation of Hindi in the Bank. On this occasion, the Braille version of the Bank's e-magazine "Mahabank Samvad Sarita" was released. Cover page of the forthcoming issue of Mahabank Pragati, the quarterly in-house magazine of the Bank, was also inaugurated by the dignitaries present. Prizes were distributed to the winners of various Hindi competitions, organized at PAN India level.

Program was coordinated and compered by Dr. Rajendra Shrivastava, Deputy General Manager, Rajbhasha Department, Bank of Maharashtra.



बैंक ऑफ महाराष्ट्र
Bank of Maharashtra
भारत सरकार का उद्यम
एक परिवार एक बैंक

75
आज़ादी का
अमृत महोत्सव

Corporate Communications & Investor Relations

Head Office: LOKMANGAL, SHIVAJINAGAR, PUNE-5

TELE -020 :25614495, 25614366, 25514501 to 12 Extn



Photo Caption (From left to Right) - Shri K. Rajesh Kumar, General Manager, Shri A. B. Vijayakumar, Executive Director, Ms. Mrinal Kulkarni, Prominent film actress, Shri A. S. Rajeev, MD and CEO and Shri Asheesh Pandey, Executive Director.