



CENTRAL OFFICE

'LOKMANGAL', 1501, Shivajinagar, Pune-411005

MARKETING & PUBLICITY

Phone 020-25536682 Fax 020-25520473

Email: bomcomkt@mahabank.co.in

February 8, 2011

PRESS RELEASE

Bank of Maharashtra celebrates Customer Day and starts registration for AADHAAR (UID) Bank of Maharashtra celebrates Customer Day and starts registration for AADHAAR (UID)



Bank of Maharashtra launched registration of Aadhar (UID) at the hands of Chairman & Managing Director Shri A.S.Bhattacharya on 8-2-2011 at Pune. Executive Director Shri M G Sanghvi and General Manager Shri Vinod Gupta look on. Bank celebrated Customer Day on its entering 76th year of commencement of business.

Bank of Maharashtra, on the 76th anniversary of its commencement of business celebrated Customer Day across all its 1516 branches through out the country.

BoM, which started its business operations on 8-2-1936 in Pune, was nationalized in 1969 and has been playing vital role in contributing its might for the development of Indian economy.

Fondly known as Mahabank, the bank has been in the forefront among public sector banks in giving banking services to its customers through the state-of-the-art technology.

All the branches of the Bank are under core banking. Bank has provided unique service of "View Tax Credit" facility to all its more than 80,000 internet banking users. The net banking users can also view their Demat account details.

On its Annual Day, Bank has also commenced registration for AADHAR, the Unique Identification Number as Registrar to UIDAI at the hands of Chairman & Managing Director, Shri A.S. Bhattacharya who himself enrolled first.

In a function held at Bank's Central Office in Pune, the Executive Director Shri M.G.Sanghvi, and all top executives of the Bank attended and enrolled for the Aadhaar.

As part of the Customer Day celebration, all the branch managers and regional managers were exclusively available to meet the customers at the branches/regional offices.

At the Central Office, all the executives were available to meet the customers directly from 10 a.m. to 5 p.m.

Customers from various places had direct meeting with the Chairman & Managing Director through video conferencing arranged at regional offices of the Bank from 4 to 5 p.m.