

विपणन एवं प्रचार विभाग

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PRESS RELEASE

19.07.2014

<u>Visit of Shri Prakash Javadekar, Minister of State I&B(IC), Environment, Forest and Climate</u> <u>Change(IC) & Parliamentary Affairs to Bank of Maharashtra</u>



Bank of Maharashtra felicitated its proud member of Mahabank Pariwar Shri Prakash Javadekar, Minister of State I&B(IC), Environment, Forest and Climate Change(IC) & Parliamentary Affairs at a Grand function held at its *Head Office on 19.07.2014*.

Shri Prakash Javadekar earlier worked with Bank of Maharashtra from 1971-1981.

In response to the grand felicitation in a jampacked Hall, Shri Prakash Javadekar shared his most cherished experiences with the Bank by referring the occasion as "Emotional Home coming". He narrated

the opportunities this government has made open for Banks. He wished the Bank to achieve more glory in the days to come by fulfilling the aspirations of poor and needy with commitment for serving the society.

Shri S.Muhnot, Chairman & Managing Director of the Bank honoured him and remembered his Contribution. Executive Directors, Shri. R.Athmaram and Shri R.K.Gupta, Top Executives and staff attended the felicitation ceremony.

On this occasion Bank of Maharashtra launched MahaSecure –A next Generation Digital Banking Solution, secured by REL-ID Technology, a high end product introduced to attract the technology savvy customers and youngsters. The MahaSecure banking app will enable secure access to internet banking facilities for both retail and corporate customers of the Bank and will protect internet banking users from sophisticated online attacks from fraudsters.

Shri Prakash Javadekar also visited the Pune main Branch of the Bank and seen the branch working and interacted with customers and staff. He further examined the Financial Inclusion programme at special counter introduced by Bank for account opening under relaxed KYC norms besides reviewing handheld ATMs function from Business Correspondent.

On this occasion Shri Prakash Javadekar planted a sapling in the Bank's head office premises to commemorate his visit.
