



## PRESS RELEASE

### Bank of Maharashtra organizes 'Special Customer Meet' for "Corruption free India for a Developed Nation"

**Pune, 16<sup>th</sup> November, 2022:** Bank of Maharashtra, a premiere Public Sector Bank in the country organized 'Special Customer Meet' on 15th November, 2022, across all its Branches and Zonal offices, throughout the country. This mega customer meet program is a special drive to inculcate awareness among citizens, and also to add fillip to Bank's endeavour in "Jan-Bhagidari". The 'Special Customer Meet' are organized as part of "Vigilance Awareness Week 2022" to mark the ongoing campaign of "Corruption Free India for a Developed Nation"- "भ्रष्टाचार मुक्त भारत- विकसित भारत". Bank of Maharashtra is reaching out to its customers to have a better connect across its 2076 Branches and 42 Zonal Offices.

Bank paid gratitude to entire Police Fraternity for their distinguished service, loyalty and dedication through these meets by inviting the local SHO (*Thana* In-charge), SP, DSP/CP/DCP/ACP as Chief Guests within their respective jurisdiction. They were felicitated by Bank authorities for their immense contribution.

Shri A B Vijayakumar, Executive Director, Bank of Maharashtra said, "It's our constant endeavor to enlighten our customers about the growing cyber threats and how they can shield themselves through this awareness. Corruption Free India for a Developed Nation movement starts from each individual's self-consciousness and together we can achieve this by imbibing traits of vigilance awareness."

Police personnel enlightened Customers, about the importance of Cyber Security and how to remain immune against the growing cyber-crimes. They also guided Bank's staff on various security measures to be adopted inside & outside Bank premises, awareness on anti-corruption, safe digital usage which will be a great help for society at large.

The 'Special Customer Meet' was attended in large numbers by patrons from different walks of life including HNIs, Retail, MSME, Senior Citizens/Pensioners, Farmers etc. Weaker section borrowers, SHG women members, Street Vendor, Mudra borrowers were felicitated by Bank, who have taken loan and repaid it promptly, and availed again.

A special issue of E- Magazine "Samvad Sarita" with the theme "Corruption free India- Developed India" was released. Power Point Presentation on various Customer Services was also presented to customers.



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