

**APPLICATION FORM FOR EMPANELEMENT OF DIRECT SELLING AGENTS  
(DSAs) FOR HOUSING LAONS**

1. Name of Organization :
2. Constitution : Sole Proprietorship /Partnership/ Company  
(Please enclose Registration Certificate of the Firm / Partnership Deed / M&AOA in case of Private /Public Limited Companies etc. as applicable.)

3. Business Address :

\_\_\_\_\_

\_\_\_\_\_

CITY \_\_\_\_\_ State \_\_\_\_\_ PIN CODE - \_\_\_\_\_

Telephone No.

Fax No.

Mobile No of Key Person

Email Address :

Website :

4. PAN NO / TAN NO / DIN NO :  
( Enclose Copy of relevant ID )

5. Details of Existing Bankers :

7. Premise Ownership :

Owned / Rented / Carpet Area

8. Proprietor/Partners/Managing Partner/Managing Directors' with Residential Address:

\_\_\_\_\_

\_\_\_\_\_

CITY \_\_\_\_\_ State \_\_\_\_\_ PIN CODE - \_\_\_\_\_

PAN NO -

Address Proof -

(Enclose Copies of PAN / Address Proof)

( Use additional sheets if required )





9. Profile of Proprietor/Partners/Managing Partner/Managing Directors'

10. Names and qualifications of the Promoters

- a) \_\_\_\_\_  
b) \_\_\_\_\_  
c) \_\_\_\_\_  
d) \_\_\_\_\_

**Note: kindly Enclose last 3 year ITRs of the Proprietor / Partners / Directors of the firm/company**

11. Financial Standing :

Particulars	31.03.201_ Audited	31.03.201_ Audited	31.03.201_ Audited
Net Sales			
Net Profit after Tax			
Depreciation			
Cash Accruals			
Tangible Net Worth			

(Enclose copies of Audited Balance Sheet/Profit& Loss Statement for the last 3 years)

12. Details of experience as DSA of Other Banks'

1. Name of Bank/FI/HFI/Builders :  
Since When empanelled :  
Line of business :  
Housing Loan Proposals mobilized during last two years :  
Average Ticket Size :  
Commission rate :  
2. Name of Bank/FI/HFI/Builders :  
Since When empanelled :  
Line of business :  
Housing Loan Proposals mobilized during last two years :  
Average Ticket Size :  
Commission rate :

**(Applicant must be empanelled with minimum two Bank/FI/HFI/Builders. If**





empanelled with multiple Bank/FI/HFI/Builders encloses additional sheets and supporting documents)

13. References : Industry / Market reference ( Minimum 2 )

(Other than Banks/FIs/HFIs/Builders where empanelled as DSA )

- a) Name of the associate :  
Constitution :  
Line of Business :  
Name & telephone number of contact person :  
b) Name of the associate :  
Constitution :  
Line of Business :  
Name & telephone number of contact person :

14. Minimum Assured Business

- a. No of Proposals per month :  
b. Loan amount per month (Rs.in Lakh) :  
c. No of Proposals during first six months :  
d. Loan amount during first six months (Rs. in Lakh) :

15. (a) Employee Details of DSA:

Sales / Marketing Executives	Tele Calling Employees	Others	Total Staff

(b) Personal Details of the Employees:

Name of the Employee:

Contact No.:

Email Address:

Qualification:

Residential Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CITY \_\_\_\_\_ State \_\_\_\_\_ PIN CODE -

PAN NO

Whether Owns CAR / Two Wheeler -

Annual Income -

Details of Previous Employer -





Reasons if any for discontinuing from previous Employer -

Last 3 Months Performance:

Total Leads Generated	Total Business Mobilised

(Please enclose above details for all Employees proposed to be mapped with our Bank)

16. Any other information

Certified that the above information is true and correct:

(Seal and Signature of Proprietor/Partners/Managing Partner/Managing Director/CEO )

