



बैंक ऑफ महाराष्ट्र
Bank of Maharashtra
ONE FAMILY ONE BANK

Central Office, Pune

PRESS RELEASE

January 12, 2012

National Youth Day celebration by Bank of Maharashtra

Bank of Maharashtra, the public sector bank having its headquarters in Pune has celebrated the National Youth Day which is also 150th birth anniversary of Swami Vivekananda by opening 31 Mahabank Gram Seva Kendras to take banking to the door steps of remote villages in real sense and also opening 4 new branches in Ghatkopar (west), Chopada (District Jalgaon), Mathura (U.P.) and Agartala (Tripura)(opened on 11.01.2012).

Shri A S Bhattacharya, Chairman & Managing Director opened the Ghatkopar (West) branch in Mumbai on 12-01-2012 which provides facilities such as internet, library and career counseling with a view to guide the young customers of the Bank.

With the opening of branch at Agartala, Bank of Maharashtra has put its footprints in Tripura taking its branch net work to 11 in North Eastern States. Bank would shortly open branches in Manipur, Mizoram and Nagaland also, thus covering entire north eastern part of the country.

The Bank through its 1573 branches has strong network in 26 states and 2 union territories. It has 500 ATMs across the country. The number of Mahabank Gram Seva Kendras has now reached to 37 making total service delivery outlets of the Bank to 2110.

Speaking on the occasion, Shri Bhattacharya informed that Bank is celebrating the 150th birth anniversary of Swami Vivekananda, (an icon for world youth) by taking many initiatives for the youth which include opening of Ghatkopar (West) branch.

He further informed that Bank is using state of the art technology to reach the unbanked areas for taking care of their banking needs and to support them to be in



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the mainstream of economy by establishing more and more Mahabank Gramin Seva Kendras.

Mahabank Gram Seva Kendra is a unique model for implementation of Financial Inclusion Plan, under which Bank's staff will be extending personalized banking services with the help of IT. The staff member of the nearest parent branch, equipped with a laptop will be available in Mahabank Gram Seva Kendras to render all types of banking services on specified days every week. The customers can do all kinds of their transactions including remittances through these Mahabank Gram Seva Kendras.

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