



Corporate Communications & Investor Relations Head Office: LOKMANGAL, SHIVAJINAGAR, PUNE-5 TELE -020 :25614495, 25614366, 25514501 to 12 Extn

PRESS RELEASE

Bank of Maharashtra to organize 'Special Customer Meet' as part of "Vigilance Awareness Week 2022" across the Country

Pune, 14th November, 2022: Bank of Maharashtra, a premiere Public Sector Bank in the country is going to organize 'Special Customer Meet' on 15th November, 2022, across all its Branches and Zonal offices, throughout the country. This mega customer meet program is a special drive to inculcate awareness among citizens, and also to add fillip to Bank's endeavour in "Jan-Bhagidari". The 'Special Customer Meet' is to be organized as part of "Vigilance Awareness Week 2022" to mark the ongoing campaign of "Corruption Free India for a Developed Nation"- "भ्रष्टाचार मुक्त भारत- विकसित भारत".

Branches and Zones shall invite the local SHO (*Thana* In-charge), SP, DSP/CP/DCP/ACP as Chief Guests within their respective jurisdiction. Having local Police Heads as chief guest PAN India level, Bank envisages to pay gratitude to entire Police Fraternity for their selfless service, loyalty and dedication. Police personnel shall enlighten the staff members, customers on security measures to be adopted inside & outside branch premises, awareness on anticorruption, cybersecurity which will be a great help for society at large.

The '**Special Customer Meet'** shall have customers from different walks of life including HNIs, Retail, MSME, Senior Citizen / Pensioners, Farmers etc. Bank shall also felicitate customers during program from weaker section borrowers, SHG women members, Street Vendor, Mudra borrowers who have taken loan and repaid it promptly, and availed again.

The Customer Meet is intended to have better banker-customer relationship, exchange ideas, deepening financial inclusion, grievance redressal and customer feedback for further improvement. Customers shall be enlightened how to be vigilant against the growing Cyber Frauds and safe digital usage. The invited Police personnel shall be felicitated for their selfless service in ensuring a safe and progressive society.