



बैंक ऑफ महाराष्ट्र  
Bank of Maharashtra  
भारत सरकार का उद्यम  
एक परिवार एक बैंक



Corporate Communications & Investor Relations  
Head Office: LOKMANGAL, SHIVAJINAGAR, PUNE-5

## PRESS RELEASE

### Bank of Maharashtra organises customer connect and outreach program in Pune

**Pune, 14<sup>th</sup> June, 2023:** Bank of Maharashtra, a premiere public sector bank in the country, organised a customer connect and outreach program at Yerwada, Pune on 13<sup>th</sup> June, 2023. Shri Asheesh Pandey, Executive Director, Bank of Maharashtra attended the event alongwith Shri Rajesh Singh, General Manager, Retail & MSME and Shri Amit Sharma, General Manager, Corporate Credit from Head Office. Ms. Aparna Joglekar, General Manager & Zonal Manager, Pune City; Dr. Javed Mohnavi, Zonal Manager, Pune East; Shri Rahul Waghmare, Zonal Manager, Pune West, alongwith the Branch Managers and staff hosted the event. More than 250 customers from diverse fields viz. Retail, MSME, Agriculture, SHGs, Corporate, Export-Import, Forex, Start-ups etc. participated in the event.

While addressing the event Shri Asheesh Pandey, Executive Director said, Bank in its constant endeavour organising **Customer Connect and Outreach Programs** across the country. We envisage connecting to more and more customers while generating awareness about Government schemes with perfectly tailored commercial & retail products, which will make our customers self-reliant.

Shri Pandey opined, “We are receiving highly encouraging response from such **Customer Connect and Outreach Programs** for two reasons, one being customer’s feedback, which is helping the bank in making new schemes/products and improving further and second being reinforcing customer patronage to the bank, resulting into substantial business support. He also highlighted the growing importance of Digital Banking Channels and the proactive measures undertaken by Bank to meet the evolving needs of the customers.

**This Customer Connect and Outreach Program** witnessed credit sanction letters of more than **Rs. 2000 Cr.** given to the beneficiaries in the event at the hands of Shri Asheesh Pandey, Executive Director and other dignitaries present. Shri Pandey encouraged everyone to contribute in making our country “Atmanirbhar” with a strong commitment to inclusive growth. The outreach program garnered total of 5815 CASA accounts opening. Moreover, through the program a substantial number of customers enrolled in different social security schemes viz. 17,328 Pradhan Mantri Jeevan Jyoti Bima Yojana



बैंक ऑफ महाराष्ट्र  
Bank of Maharashtra  
भारत सरकार का उद्यम  
एक परिवार एक बैंक



## Corporate Communications & Investor Relations

Head Office: LOKMANGAL, SHIVAJINAGAR, PUNE-5

(PMJJBY), 40,711 Pradhan Mantri Suraksha Bima Yojana (PMSBY) and 833 Atal Pension Yojana (APY) enrolments. In addition, 350 Senior Citizens Savings Scheme (SCSS) accounts, 1,026 Public Provident Fund (PPF) accounts, and 112 Sukanya Samridhhi Yojana (SSA) accounts were also opened.

Taking forward the Digital India mission, more than 6600 customers were provided with digital products like internet banking & mobile banking registrations, online savings account opening and FASTag activations. While the program involved the participation of 60 branches, the remaining 130 branches of the Pune region celebrated the outreach event in their respective locations.

The customer outreach program exemplified Bank of Maharashtra's unwavering dedication to fostering financial inclusivity and empowering customers with diverse and innovative banking solutions. By facilitating access to accounts and government savings schemes, along with the provision of digital products, the bank is actively driving progress towards a more inclusive and digitally enabled society.



बैंक ऑफ महाराष्ट्र  
Bank of Maharashtra  
भारत सरकार का उद्यम  
एक परिवार एक बैंक



Corporate Communications & Investor Relations  
Head Office: LOKMANGAL, SHIVAJINAGAR, PUNE-5



(From Left to Right) Shri Asheesh Pandey, Executive Director, Bank of Maharashtra (addressing the customers), Shri Rahul Waghmare, Zonal Manager, Pune West; Ms. Aparna Joglekar, General Manager & Zonal Manager, Pune City; Shri Rajesh Singh, General Manager, Retail & MSME and Shri Amit Sharma, General Manager, Corporate Credit from Head Office and Dr. Javed Mohnavi, Zonal Manager, Pune East