PRESS RELEASE

Bank of Maharashtra launches WhatsApp Banking Service

Pune, 30th December, 2021: Bank of Maharashtra (BoM), a premier public sector bank in the country has launched a banking service on WhatsApp in a function held at Head Office. Shri A S Rajeev, Managing Director & CEO; Shri Hemant Tamta and Shri A B Vijayakumar, Executive Directors and all the General Managers of Bank of Maharashtra at HO were present in the function. The WhatsApp banking service can be availed by Bank customers as well as non-customers.

To activate the banking facility on WhatsApp, you need to save WhatsApp number 7066036640 of BoM in your phone book. The Bank would be offering services viz. balance inquiry, mini statement, cheque status inquiry, cheque book request, locate branch/ ATM, Opt-In, Opt-Out, Contact us information etc. The WhatsApp banking service is available for both Android and iPhone. WhatsApp banking service has also unique feature for non-customers who can inquire about various information of Bank depending on their location.

Shri A S Rajeev, Managing Director & CEO, Bank of Maharashtra said, "With the growing prominence of social media, we believe that WhatsApp banking service will offer more convenience to our customers for day-to-day banking requirements. The WhatsApp banking service will not only enhance customer experience, but also provide a seamless and personalized experience to all our customers, as well as non-customers.

Shri Hemant Tamta, Executive Director, while addressing the event said "Bank of Maharashtra is taking big strides in terms of implementing Technology driven services which has brought significant transformation".

Commenting on the launch Shri A B Vijayakumar, Executive Director said "We are consistently working towards introducing simple and innovative banking solutions for customers using the latest technologies. Our objective is to re-define the role we can play in the lives of customers, by elevating digital banking to new domains of customer engagement."

Steps to activate Bank of Maharashtra banking services on your WhatsApp:

Step 1: Save Bank of Maharashtra's WhatsApp Number '7066036640' in your phone book to register.

Step 2: Then, send a "hi" message on this number using WhatsApp.

A message with Menu will appear as a response message. You can start performing Banking operations instantly using the menu.