



No. AX1 / LDM Meet / Minutes / 2012

December 28, 2012

Minutes of the Bi-Annual Meeting with Lead District Managers (LDMs) of the State held on December 27, 2012 at BoM, H.O. Pune.

Shri Narendra Singh, Chairman & Managing Director; Bank of Maharashtra & Chairman, SLBC- Maharashtra State inaugurated the session and thereafter Shri A.A. Magdum, General Manager, Credit Priority & Convener, SLBC, Maharashtra State presided over the Bi-Annual Meeting with LDMs held on 27.12.2012 at Bank of Maharashtra, H.O. Pune. The Executive Secretary to C & MD, Bank of Maharashtra, Shri K. Vairamani was also present.

Shri A.A. Magdum, General Manager & Convener, SLBC welcomed all the participants and conveyed Government of India guidelines and initiatives for Financial Inclusion. He informed that Government of India expects to start Direct Cash Transfer of benefits under various schemes to the bank accounts of the beneficiaries w.e.f. 01.01.2013 for which opening of accounts have been undertaken by all banks on war footing. He explained that LDMs have to play a key role in the process by coordinating between banks, government agencies and the people at grass root level. He not only appealed LDMs of the pilot districts selected for implementation but all other LDMs too to be in a state of readiness for this ambitious national program of Government of India. He informed that the beneficiaries of various schemes have to be given doorstep service using multiple channels such as bank branches, ATMs, ATM Debit / RuPay cards and BCs. He expressed his concern over the matter of BCs being the weakest link in the chain. He appealed the participants to ensure that it is activated to a larger extent. It was informed to the LDMs that some banks were getting the work done through the BCs appointed earlier and as per latest guidelines, Common Service Centres (CSCs) set up by the Government can be effectively used as BCs as the centres are equipped with computer / printer / internet facility etc. He suggested the use of data cards, 3G technology, Broadband etc. to address connectivity issues effectively.

He stressed upon the importance of increase in lending under Priority Sector and asked the LDMs to monitor progress regularly. He also informed them about the norms related to Priority Sector and how banks have to invest in RIDF at lower rate of interest if the norms are not met.



General Manager & Convener, SLBC, Executive Secretary to C & MD and Dy. Gen Manager & Member Secretary, SLBC expressed concern over delay in submission of data from LDMs. They requested the LDMs to coordinate with district level / zonal office level bank officials so as to get data directly from districts / zones by taking advantage of core banking solution system. They also urged the LDMs to extensively use the online data entry system available on SLBC website thereby cutting down the delay in submission of information.

Member Secretary, SLBC enquired about staff position and infrastructure available at LDMs' offices and informed that Gol and RBI guidelines in this respect must be strictly implemented by all Lead Banks. He also urged them to be ready with data pertaining to mapping of Gram Panchayts and profile of individual district as per formats provided by Gol.

A Video Conference (VC) was held by Shri Sandeep Kumar, Director, Financial Inclusion, Department of Financial Services, Ministry of Finance, Government of India, New Delhi. C & MD Director, Bank of Maharashtra & Chairman, SLBC, Executive Director, Bank of Maharashtra, Chairman, Maharashtra Gramin Bank, representatives of Vidarbha Kshetriya Gramin Bank, Wainganga Krishna Gramin Bank and all LDMs attended the VC.

Shri Sandeep Kumar explained the steps involved in Direct Cash Transfer to be started from 01.01.2013 in 5 pilot districts of Maharashtra and from 01.04.2013 in other districts. He also informed the roles of LDMs, Banks and Government agencies in the total process. He enquired about the difficulties faced at field level and guided the participants about how to tackle them.

The meeting of LDMs continued thereafter. Shri Bhutani and Shri Vaibhav Deshpande of CSC e-governance addressed the participants about engagement of CSCs as BCs and assured their full cooperation.

The meeting concluded with vote of thanks by Chief Manager, FI & SLBC.

Agenda Item-wise discussions and action points are given in the **Annexure – I**

The list of officials who participated in the meeting is given in the **Annexure – II**



Annexure – I

Sr. No.	Agenda Item	Discussions Held	Action Point	Action by
1	<p>Financial Inclusion</p> <p>Review of Progress of Financial Inclusion Plan :</p> <p>i) Providing Banking outlet / facilities in Unbanked villages having population above 2000.</p> <p>ii) Visit by branch officials at least once per week to BCA.</p> <p>iii) Establishment of Ultra Small Branches in terms of DFS circular dated 28.12.2011 & 09.02.2012.</p>	<p>Though Maharashtra State has achieved full coverage of all 4292 villages, CSPs need to be given all infrastructure. In respect of villages with population above 2000, all households in the service area to be covered. All eligible farmers to be issued KCCs in form of smart cards. All eligible non-farmers to be issued GCCs.</p> <p>LDMs should review this activity regularly in BLBC / DLCC meetings.</p> <p>Government of India directives for setting up USBs in all allotted villages where brick and mortar branches are not viable must be implemented in letter and spirit. Master circular on strategy and guidelines on FI dtd. 04.04.2012 be referred.</p>	<p>Coverage of all households in the service area, identification of all eligible farmers and non-farmers and issue of KCCs and GCCs to them.</p> <p>LDMs to review this activity.</p> <p>Identification of place for setting up of USB. Putting up Board indicating day and time of weekly visit by branch officials.</p>	<p>All banks to whom service area villages are allotted. All LDMs to coordinate and support the activity.</p> <p>All LDMs to coordinate and support the activity.</p> <p>All banks to whom service area villages are allotted. All LDMs to coordinate and support the activity.</p>



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	iv) Reviewing the progress in the opening of branches in the unbanked centres as per para 5.3 of Strategy & Guidelines on Financial Inclusion issued vide Dept. of Financial Services, Ministry of Finance, Govt. of India letter dated 21.10.2011	Names of 26 underbanked districts in Maharashtra as identified by Reserve Bank of India have already been informed to all LDMs. LDMs must be informed whenever a new bank branch is opened.	Banks to inform respective LDMs whenever a branch is opened their district. LDMs to take quarterly review of new bank branches opened in their district in DLCC meetings.	All member banks All Lead District Managers
	v) Preparation of Service Area Plan and uploading the same on the district website.	Though all LDMs have prepared the Service Area Plan and have uploaded the same on respective district website, they have to upload the same again in revised format as per Gol communication dtd. 25.06.2012. SLBC has been following up this matter with the LDMs since long.	All Lead District Managers to upload Service Area Plan as per revised format immediately and to send site link (path) to SLBC.	All LDMs
	vi) Mapping of Gram Panchayats for coverage through Branch/ BCA/ CSC – Sub Service Area Approach	Gol guidelines in this respect have been circulated on 21.12.2012. All LDMs should undertake this exercise immediately.	LDM Amravati, Nandurbar, Pune Wardha to submit information in prescribed format by 29.12.2012 and other districts by 20.01.2013.	Respective LDMs
	vii) One Family – One Account concept declared by	Coverage of all households in the allotted service area by banks so as to open account of at least one member from each family. In light of	LDMs to coordinate the activity	All LDMs



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	Government of India and Coverage of Service Area – Direct Cash Transfer in 51 Districts.	Direct Cash Transfer to be implemented from 01.01.2013, it should be ensured that accounts of all beneficiaries should be opened. Help of district administration may be sought in this respect.		
2	Priority Sector Lending			
	i) Review of credit flow to Priority Sector (Agriculture, KCC, weaker section, minority community, education, MSME etc) , identifying problems/ bottlenecks and steps to overcome.	All critical segments of lending under Priority Sector viz Agri, Crop Loan, Weaker Sector, Minority Communities, Education and MSME to be reviewed. Present software Samruddhi developed by NABARD for reporting of data needs to be improved thoroughly.	Lead District Managers to submit comparative data on these segments as of 31.03.2012 and 30.11.2012 in agenda format. Improvement needed in Samruddhi software	All LDMs NABARD
	ii) Increasing Finance to Minority Communities	It has been observed that the percentage of lending to Minority Communities by banks is much less than the required percentage. Hence, it has been advised to improve the performance under this area. A list of towns of Maharashtra where the percentage of minority population is high provided by GoM has been circulated.	LDMs to impress upon banks to concentrate on these towns for the purpose of increasing the percentage of lending to minority communities.	All LDMs
	iii) Review of Credit Deposit Ratio in the state.	CD Ratio of Gadchiroli District is below 40%. LDM, Gadchiroli informed that the district being sensitive, large amount of Government funds are received which remain as deposits for sometime affecting CD ratio. The CD ratio is 44% excluding Government deposits.	All districts to maintain CD ratio above 40%	All LDMs



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	iv) Review of implementation of District / Annual Credit Plans, disposal of loan applications, recovery position	Data as of December 2012 be compiled by all districts by 30.01.2013 for review of achievements under ACP 2012-13 and preparation of State ACP 2013-14.	LBR 2 for December 2012 to be submitted by 30.01.2013. Preparation for DCP 2013-14 to be started immediately.	All LDMs
3	Financial Literacy and Credit Counselling Centre (FLCC) i) Strengthening the infrastructure of FLCC ii) Organisation of advocacy & publicity measures for Financial Literacy and Credit Counselling.	Up till now, FLCCs have been set up in 33 districts and Mumbai. FLCCC in-charge may be invited and review of working of the centre be taken in DLCC meetings.	While the existing FLCCs would continue to function with a renewed focus on financial literacy, Lead banks are advised by Reserve Bank of India to set up Financial Literacy Centres (FLCs) in each of the Lead District Manager (LDM) Offices in a time bound manner. Further, financial literacy activities will also be undertaken by all the rural branches of Scheduled Commercial Banks including RRBs.	Lead Banks
4	e-payment Review of E-Payments and EBT under 32	Schemes identified by Government of Maharashtra have already been conveyed to all	LDMs to monitor the progress.	All LDMs



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	schemes. Allocation of various schemes for EBT payments under "One District – Many Banks – One Leader Bank Mechanism"	LDMS. Latest status of opening of accounts in the 8 pilot blocks was discussed. The process of opening of accounts is complete in 4 blocks viz. Akkalkuwa, Jath, Sakri & Mohadi. In the balance four blocks, the progress has been reported to be in advanced stage of completion, which is expected to be completed by 15.01.2013.		
5	LDM- Role / Office set up etc. i) Preparation and Review of progress in implementation of District Credit Plan / Annual Credit Plan and Government Sponsored Programmes, etc. ii) Reviewing the progress in disposal of loan applications & ensuring that applications are sent in a phased manner & not in bunches in the last quarter of the	All DCPs launched. State Annual Credit Plan 2012-13 has also been finalized and adopted. Procedure is followed.	-- --	-- --



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	financial year.			
	iii) Identification of unbanked centres for opening of branches & reviewing the progress thereof.	26 underbanked districts in Maharashtra as identified by Reserve Bank of India have already been informed to all LDMs. Districtwise list of centres identified by banks to be provided to LDMs. LDMs must be informed whenever a new bank branch is opened.	Banks to inform respective LDMs whenever a branch is opened in their district. LDMs to take quarterly review in DLCC meetings of new bank branches opened in their district.	All member banks All LDMs
	iv) Convening DCC / Standing Committee Meetings.	Procedure is followed.	--	--
	v) Implementation of Service Area Approach.	Procedure is followed.	--	--
	vi) Standardisation of formats for data collection.	Matter is under consideration at appropriate levels.	--	--
	vii) Posting officers of appropriate level & attitude as Lead District Managers	Implement suggestions of the High Level Committee to review Lead Bank Scheme.	Lead banks to implement suggestions of the High Level Committee to review Lead Bank Scheme. Report of the committee released by Reserve Bank of India in August 2009.	Lead Banks



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	viii) Implementation of MIS system at DLCC for convergence with SLBC.	Implement suggestions of the High Level Committee to review Lead Bank Scheme.	Lead banks to implement suggestions of the High Level Committee to review Lead Bank Scheme. Report of the committee released by Reserve Bank of India in August 2009.	Lead Banks
	ix) Provision of IT infrastructure in the office of LDM.	Lead District Managers expressed that staff needs to be provided to them.	Staff requirement to be assessed by respective banks.	Lead Banks
6	Timely submission of Information	<p>Member Secretary, SLBC observed that despite regular follow up, the submission from Lead District Managers was not satisfactory. He informed that LBR II for September 2012 was not received from 13 districts, Crop Loan Disbursement as of 30.11.2012 was not submitted by 11 districts and Basic key indicators as of 30.09.2012 were yet awaited from 5 districts.</p> <p>Executive Secretary to C & MD informed the position of submission of information in other states. He appealed to all participants to put in systems that will help in timely submission of information.</p> <p>The participants were urged to use the online submission system available on the SLBC website.</p>	LDMs to use the online reporting system available on SLBC website extensively.	All LDMs



Annexure II

List of Participants for Bi-Annual Meeting with LDMs of the State

Sr.	Name of Participant	Designation / Institution
Convener & Lead Bank – Bank of Maharashtra		
1	Shri Narendra Singh	C & MD Bank of Maharashtra & Chairman, SLBC
2	Shri C. VR. Rajendran	Executive Director, Bank of Maharashtra
3	Shri A.A. Magdum	G.M. Credit Priority & Convener, SLBC
4	Shri K. Vairamani	DGM, Executive Secretary to C & MD
5	Shri L.M. Deshmukh	DGM, FI, RRB & Member Secretary, SLBC
6	Shri EVR Murthy	CM, FI & SLBC
7	Shri D.B. Deshmukh	Sr. Manager, LBS / RRB Cell
8	Shri P.M. Walunjkar	Dy. Manager, LBS / RRB Cell
Lead District Managers		
1	Shri V.R. Sontakke	LDM, AHMENAGAR
2	Shri Y.K. Mishra	LDM, AKOLA
3	Shri P.B. Choudhari	LDM, AMRAVATI
4	Shri A.R. Ghate	LDM, AURANGABAD
5	Shri S.B. Bhangare	LDM, BEED (Addl Charge)
6	Shri Sube Singh	LDM, BHANDARA
7	Shri M.N. Patke	LDM, BULDHANA
8	Shri A.C. Wasnik	LDM, CHANDRAPUR
9	Shri S.S. Gangurde	LDM, DHULE
10	Shri D.K. Silare	LDM, GADCHIROLI
11	Shri V.S. Lakhote	LDM, GONDIA
12	Shri D.J. Walke	LDM, HINGOLI
13	Shri Avinash Athaley	LDM, JALGAON
14	Shri R.D. Dusane	LDM, JALNA
15	Shri M.G. Kulkarni	LDM, KOLHAPUR
16	Shri C.N. Patwekar	LDM, LATUR
17	Shri Sunil Dutt	Chief Manager, BoM, Mumbai City Zone
18	Ms. Mohini Nariyani	Chief Manager, BoM, Mumbai Suburb Zone
19	Shri Vilas Purohit	LDM, NAGPUR
20	Shri V.R. Turke	LDM, NANDED
21	Shri A.D. Chavan	LDM, NASIK
22	Shri R.B. Bhosale	LDM, OSMANABAD
23	Shri A.P. Kolge	LDM, PARBHANI (Offtg)
24	Shri H.A. Mazire	LDM, PUNE
25	Shri T. Madhusudana	LDM, RAIGAD
26	Shri S.S. Bandivdekar	LDM, RATNAGIRI
27	Shri S.G. Ondkar	LDM, SANGLI
28	Shri S.S. Wagh	LDM, SATARA
29	Shri M.R. Mane	LDM, SINDHUDURG
30	Shri M.K. Sabale	Representative from LDO, SOLAPUR
31	Shri V.N. Dongre	LDM, THANE
32	Shri S.R. Barapatre	LDM, WASHIM (Under Transfer)
33	Shri P.D. Patil	LDM, WASHIM
34	Shri G.G. Pimpale	LDM, YAVATMAL
Other		
1	Shri Bhutani	CSC e-governance
2	Shri Deshpande	CSC e-governance