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Date: 09.02.2015

## **PRESS RELEASE**

## Bank of Maharashtra Introduces "Purple Privileges" Account for HNIs



Bank of Maharashtra Introduced a Premium Savings Bank Deposit Scheme "Purple Privileges" for High Net worth Individuals(HNIs) covering specialized services to the customers having quarterly average balance (QAB) of Rs. 3 Lakh in their Savings Bank account.

The slew of benefits offered to the account holder under the product include

- Assistance of Dedicated Relationship Manager
- Specially designed Purple lounges
- Free unlimited No. of Debit card transactions at ATMs of our Bank & any other banks.
- Higher Transaction Limit on ATM-cum-Debit card(per day)
- Free NEFT/RTGS through Internet Banking etc.

## Features of the product also include:

Personalized ATM-cum-Debit Card and Cheque Books, 50% concession in processing fees of

retail Loans,200 free Personalized Cheque leaves p.a., Free (100% concession on annual maintenance charge) Gold Credit Card, Reward Points & Free Demat account facility for the first year.

Shri. S.Muhnot Chairman & Managing Director of the bank articulated his views on deepening relationship with the existing Savings Bank customers besides attracting new customers.

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