

## PRESS RELEASE

## Bank of Maharashtra organizes Official Language Conference at Hyderabad

**Pune, 15<sup>th</sup> March, 2021:** The Annual Conference of Official Language Officers' of Bank of Maharashtra (BoM) was held on 09<sup>th</sup> & 10<sup>th</sup> March 2021 at Hyderabad. The conference was inaugurated by Shri A. S. Rajeev, Managing Director & CEO, BoM. Shri Radhey Shyam Bansal, General Manager (HRM and Rajbhasha), Shri Divesh Dinkar, Zonal Manager, Hyderabad Zone and Official Language Officers of all the zones were present on this occasion. The program was compered by Dr. Rajendra Shrivastava, Assistant General Manager (Rajbhasha).

Shri A. S. Rajeev opined that Hindi and regional languages are the best languages to communicate with the customers & improve customer services. He also said that Hindi is a useful tool for the business growth.

Shri Rajeev launched "Mahakosh Mobile App" and "Mahabank Pragati Mobile App" during the inaugural session of Conference. During conference latest issue of Bank's In-house magazine "Mahabank Pragati" was also released at the hands of MD&CEO. Now, employees of BoM can access "Mahakosh Mobile App" and "Mahabank Pragati Mobile App" through Mobiles and can use Mahakosh App for English to Hindi translation and able to read bank's in-house Magazine through 'Mahabank Pragati Mobile App'.

Shri Radhey Shyam Bansal, General Manager, HRM & Rajbhasha said that it would be our endeavor to learn something new during conference. We can also undertake effective review of official language work and a strategy can be devised for progressive use of Rajbhasha.

During the conference many eminent speakers addressed the Official Language Officers. A session on technology was also conducted by the Deputy Director, Ministry of Home Affairs, New Delhi.

Vote of thanks was proposed by Shri D. P. Gupta, Senior Manager (Rajbhasha), Hyderabad Zone. Mr. J. D. Deshmukh, Deputy Zonal Manager, Hyderabad Zone and Mr. Mahendra Singh, Chief Manager were also present in the conference.